



Education & Training Department, 150 The Broadway,
Wimbledon SW19 1RX
Tel: 020 8971 7416; Email: learn@cwu.org

Sustainability Funding Guidelines

What are we talking about?

In ULF 24 we have secured limited funding which can be used on capital spend items (such as IT hardware / software etc.). The funding amounts to £60,000 a year over the next two years. While this may sound a lot, once you realise that the CWU has over 85 projects currently running – and others in development – the amounts available suddenly seem quite modest.

Unfortunately, due to the funding bodies' boundaries we are only able to use Sustainability Funding for English projects at present.

Can it help your project?

As the name suggests this funding has to be used to promote the long-term sustainability of the project. If you think that your project might benefit from such funding then you need to apply to the Education & Training Dept – but please be aware we have an obligation to use this funding wisely and will be asking for a clear plan as to how any funding awarded would support the long-term sustainability of your project. Your Regional Project Worker will be happy to assist you in producing your bid.

What should a bid consist of?

Obviously, as projects are encouraged to develop to suit the needs of their location and membership, no two bids will be exactly the same. However, there are some key elements that we would expect to see,

- A brief outline of the project to date
- Partners involved and their contribution to date
- The resources the project currently has
- The additional resources that are required
- What attempts have already been made to source these items
- A costing of the items in question
- Other sources of funding that might be levered in through the use of sustainability funding
- How the requested funding will form part of a wider sustainability strategy

What should be included in a sustainability strategy?

Once again, this will need to be tailored to your particular project – but we would expect consideration to be given to the following,

- Branch support – such as a Branch ULR network
- ULR recruitment and training programme – as a sustainable project needs sufficient numbers of ULRs trained to undertake roles such as IAG, Adult Learner Support and LearnDirect administration
- Information / promotion of the project

“Justice is the goal, solidarity is the tool, education is the key!”

- Community outreach / new partnerships
- How the requested funding will assist in making the project sustainable

You should also include a timetable of key milestones; commitments that will serve as a guide to the projects progress.

Where do I send it?

Once your bid has been completed send it to,

**Paul Dovey,
CWU Education & Training Dept,
150 The Broadway,
Wimbledon,
London,
SW19 1RX**

Or email to **pdovey@cwu.org**

What happens then?

We will contact you with any points we need clarifying and seek to reach an agreement on the funding to support your sustainability strategy.

“Justice is the goal, solidarity is the tool, education is the key!”